

# NATIONAL DAY OF ACTION



THURSDAY

28 APRIL

## Organising an event for the National Day of Action

The National Day of Action is taking place on Thursday 28th April.

On this day, people with disability, their families, friends, teams and people who work in the disability sector will all be standing up to take action, to defend our NDIS.

Disability providers, advocacy organisations and people with disability will hold events right across the country. We will make so much noise, show so much colour and raise our voices so loud that we cannot be ignored.

As an NDS provider, you are in a unique position to galvanise your staff, clients and their families - your whole network- to get involved in the National Day of Action.

You can make your event your own - it really is up to you what your event looks like. However, here are some tips on things you can think about as you organise your National Day of Action event.

### In the lead up to the event

#### 1. Register your event

Make sure you register your event on the official National Day of Action webpage. This allows other people to find your event and come along (if it's a public event) and to see just how big the National Day of Action really is.

It also gives the team at Teamwork Works and Every Australian Counts the chance to see where there may be opportunities to offer extra support to particularly strategic or large events.

Register your event at: [www.everyaustraliancounts.com.au/election-2022/election-22-day-of-action/](http://www.everyaustraliancounts.com.au/election-2022/election-22-day-of-action/)

#### 2. Invite your local candidates

This is an absolutely critical time to have our voices heard by those who will be in Federal Parliament. Now is the time to have local people telling their candidates that they want them to use their position in Parliament to ensure the NDIS delivers on its potential - and you can do that by inviting your local candidates to your event. Be clear about what you're asking them to do - whether that's just to listen to people's stories and commit to defending the NDIS or if you are asking them to speak at the event.

You can find some suggested copy for you to use when inviting them here:

<https://teamwork.org.au/wp-content/uploads/2022/04/Template-invitation-to-local-candidates.docx>



### 3. Reach out to local media

Make sure your local media outlets know about your event! We've provided a template media release you can use to do this - just tailor it to your local event: <https://teamwork.org.au/wp-content/uploads/2022/04/Template-media-release-for-events.docx>

### 4. Promote your event

Make sure you let everyone know about your event by sharing it with your staff, clients, families and friends on:

- Your email lists
- Your social media platforms (Facebook, LinkedIn, Instagram, Twitter)

The more people who attend your event, the more impact you will have!

## On the day of your event

### 5. Make sure someone is taking photos on the day

Assign someone to the role of photographer for the day, so that you are sure that you are capturing content.

It's also easy to capture the event on video, a mobile phone camera is totally fine for this.

Once you have the photos and videos, make sure you post them on your organisation's social media accounts, using the hashtags #DefendOurNDIS and #TeamworkWorks

Register your event online on the National Day of Action event page at: [www.everyaustraliancounts.com.au/election-2022/election-22-day-of-action/](http://www.everyaustraliancounts.com.au/election-2022/election-22-day-of-action/)

